

# ANULOM

## NEWSLETTER

Volume : 4  
Issue : 2  
NOVEMBER 2024

The official newsletter of ANULOM Technologies Pvt. Ltd. Pune



### Editorial...

Dear Readers,

Welcome you all in a yet another successful issue of Anulom Newsletter. You all must have enjoyed your Diwali holidays with food and your friends. Many of you must have visited different places with tourist interest. Considering this aspect, we are dealing with the Travel and Tourism Industry in this issue. Hope you will find it interesting and informative.

Regards,

— Editor



## TRAVEL AND TOURISM

The travel and tourism industry are a global sector that includes a wide range of products and services for business and leisure travel. It is a major part of the economy for many areas, and it also promotes cultural understanding and infrastructure development.

Here are some things to know about the travel and tourism industry:

#### What it includes

The travel and tourism industry includes accommodation, food and drink services, transportation, attractions, and activities.

#### What it is different from travel

Travel is the act of moving between locations, while tourism is the act of traveling to a location for leisure or business, typically for a stay of at least 24 hours.

#### What it is important for

The travel and tourism industry is important for economic growth and the workforce, and it also promotes cultural understanding and infrastructure development.

#### What is happening in the industry

Some recent trends in the travel and tourism industry include the home-sharing economy, blended travel, and the use of artificial intelligence (AI) to improve the trip experience.

#### Some challenges

Some challenges facing the travel and tourism industry include rising fuel prices, the need to reduce carbon emissions, and the need to develop infrastructure in remote destinations.



## What is the travel tourism industry?

The travel and tourism sector comprises a wide range of products and services, including leisure and business travel, accommodation, food and drink services, and more. Some of the key markets related to these industries are hotels, short-term rentals, cruises, meetings and events, and online travel agencies.

## What is the role of the travel and tourism industry?

Generates revenue through tourist spending. Supports various sectors such as hospitality, transportation, and entertainment. Boosts local economies and creates jobs. Increases tax revenues for infrastructure development.

## What is the concept of travel and tourism?

Travel involves moving between locations for business, leisure, or personal reasons, involving various forms of travel. Tourism, on the other hand, involves traveling to different locations for leisure or business purposes, typically involving a round trip and a stay of at least 24 hours.

## What is the difference between travel and tourism?

The key difference between travel and tourism lies in the emphasis placed on the journey. Travel primarily focuses on the act of moving, whereas tourism revolves around the immersive experience of discovering unfamiliar destinations and engaging with diverse cultures.

## Benefits of Tourism

- **Economic Benefits.**  
Job Creation. Revenue Generation. Stimulates Local Businesses.
- **Cultural Benefits.**  
Preservation of Heritage. Exchange of Ideas and Traditions. Promotes Cultural Understanding. Revitalizes Local Arts and Crafts.

- **Environmental Benefits.**

Travel and tourism can have positive environmental benefits when it's planned and managed responsibly, including:

- **Conserving natural resources**  
Tourism can help protect natural habitats, biodiversity, and local resources.
- **Reducing pollution and waste**  
Ecotourism can help reduce carbon emissions, waste, and pollution. Ecotourists can use renewable energy sources, avoid single-use plastics, and limit energy consumption.
- **Educating travellers**  
Travelers can learn about the importance of preserving the environment and protecting wildlife habitats.
- **Supporting local communities**  
Tourism can create jobs and income opportunities for local communities. It can also help locals use their lands and resources in more sustainable ways.
- **Raising environmental awareness**  
Visitors can return home with a heightened environmental consciousness, which can lead to global advocacy for preservation efforts.
- **Generating resources for environmental infrastructure**  
Tourism can generate additional resources to invest in environmental infrastructures and services.

## What are the risks of tourism?

Tourists can be exposed to the impact of natural disasters (hurricanes), catastrophes (earthquakes, volcanoes, tsunamis, etc.) and diseases (SARS, mad cow disease, avian flu, Corona etc). During tourism development the protection of employees in the tourism industry must be borne in mind.



## 5 Ways Tourism Can Have a Negative Impact

- Tourism can lead to water overuse.
- Tourism can contribute to environmental pollution.
- Tourism can encourage the displacement of locals.
- Tourism can leave a large carbon footprint.
- Tourism can harm ocean health.

### What are the safety issues in tourism?

Common safety issues in tourism transportation include natural disasters like tsunamis and earthquakes, crimes such as rape, kidnapping, and fraud by tour agencies, food poisoning, diseases, and accidents leading to severe injuries or fatalities, which can tarnish a destination's reputation.

The major players in the global travel and tourism industry include:

- **Online tour operators:** They offer services to traditional travel agents, over the internet.
- **Hospitality industry:** This includes hotel groups and is a significant part of the industry.
- **Transnational corporations:** These include American, German, and Islamic models of tourism conglomerates.
- **Countries:** The United States and China are major players in the industry.
- **Travel management companies:** These include BCD Travel, which operates in over 90 countries, and CWT, a business-to-business-for-employees (B2B4E) travel management platform.
- **Destination management companies:** These specialize in offering tours, logistics, and planning services for a particular destination.

Money from the tourism then often goes into improving local infrastructure, and sustainable management and protection of natural wonders that attract visitors. Better infrastructure and services have a positive impact on the environment.

### Who is the founder of travel and tourism?

**Thomas Cook** : Thomas Cook (born November 22, 1808, Melbourne, Derbyshire, England—died July 18, 1892, Leicester, Leicestershire) was an English innovator of the conducted tour and founder of Thomas Cook and Son, a worldwide travel agency. Cook can be said to have invented modern tourism.

### What is the purpose of travel tourism?

The main purpose of travel is to gain new experiences, broaden one's horizons, and explore the world around them. That is the quick and easy answer. However, travel can also provide an opportunity for self-discovery by providing a refreshing perspective and allowing us to step outside our everyday routine.

### What is the conclusion of tourism?

In conclusion, the Travel and Tourism industry is an important contributor to India's economy, providing employment opportunities to millions of people. With the right support ecosystem, the food processing industry in India has the potential to become a major player in the global market.



# स्फुरणिका

## आनंद कसा टिकवावा.....

आनंद कसा टिकवावा हे सांगणे सोपे आहे. उदा. आपल्याला गोड खाण्याची इच्छा झाली आणि श्रीखंड खायला मिळाले की आनंद होणारच. आपल्या जवळ मोटार असावी अशी खूप दिवसांची इच्छा असते. आणि कष्ट करून आणि पैसा जमा करून जेव्हा आपण मोटार विकत घेतो तेव्हा आनंद होणारच. स्वतःचा फ्लॉट असावा अशी इच्छा असणारच आणि मग आपण तो घेतला की सहाजिकच या आपल्या achievement चा अभिमानयुक्त आनंद होणारच.

प्रश्न असा आहे की, श्रीखंड खाऊन, मोटार विकत घेऊन आणि फ्लॉट मिळाल्यावर आनंद किती वेळ टिकेल? काही तास, काही दिवस, काही वर्षे, हे त्या-त्या achievement वर अवलंबून आहे. पण तो किती आणि कायमचा टिकेल का, तर त्याचे उत्तर नकारात्मक आहे. मग आनंद टिकवण्यासाठी, सतत टिकवण्यासाठी, कायम टिकण्यासाठी काय करावे? मला एका शब्दात उत्तर द्यायला आवडेल, ते म्हणजे 'कृतज्ञता'.

ज्या-ज्या गोष्टी मिळतात त्याचे श्रेय स्वतःकडे न घेता, स्वतःच्या कष्टाचे कौतुक करीत न बसता, परमेश्वराबद्दल कृतज्ञता ठेवली तर त्या-त्या वेळी आनंद होणारा टिकेल, वाढत जाईल आणि त्या आनंदाचे रूपांतर सुख, समाधान, शांती, प्रसन्नता यामध्ये होईल; जसे दुधाचे रूपांतर लोण्यामध्ये

आणि तुपामध्ये होऊ शकते त्याप्रमाणे. एका विचारवंताने सुचविले की, नकारार्थी विचार करून ती गोष्ट नव्हती तेव्हाची मनःस्थिती, आणि मिळाल्यावरची मनःस्थिती यांचा विचार करावा.

एक गोष्ट नेहमी सांगितली जाते - एका मुलाजवळ आपल्याकडे चपला नाहीत तेव्हा त्याला वाईट वाटत होते. पण एकच पाय असलेला मुलगा त्याने जेव्हा बघितला तेव्हा त्याला वाईट वाटायचे बंद झाले. 'सर्वम परवशम दुःखम्, सर्व आत्मवशम सुखम्' हा गीतेने दिलेला संदेश आहे. म्हणजे स्वतःच्या ताब्यात जे असते ते सुख, आणि दुसऱ्याच्या हातात असते ते दुःख. To have something and to enjoy it, is difficult, असे काही म्हणतात. या सर्व सुख-दुःखांवर आणि विशेषतः आनंद टिकवण्यावर एकच अत्यंत प्रभावी उपाय म्हणजे कृतज्ञतेची भावना जगवणे.

- डॉ. अरविंद नवरे

डायरेक्टर, अनुलोम टेक्नोलॉजीज प्रा. लि.

मोबाइल : ९५५२३८४९३१





## कायद्याच्या चौकटीत...

### फ्लॉट खरेदी करताना घ्यावयाची काळजी...

फ्लॉट कोणत्या भागात आहे आणि प्रत्यक्ष फ्लॉट कसा आहे, यावर आपण बराच विचार करतो. पण कायदेशीर बाजूही तितकीच महत्त्वाची असते, हे आपण लक्षात घेतले पाहिजे.

बिल्डरकडून नवीनच फ्लॉट विकत घ्यावयाचा असेल तर पुढील गोष्टी विचारात घ्याव्यात :

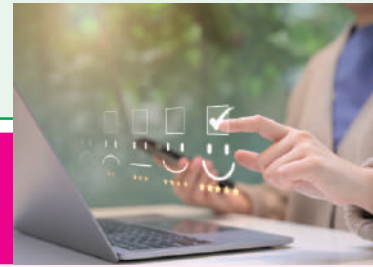
जागेचा मालक कोण आहे? जमीन त्याच्याच मालकीची असल्याचे दर्शविणारी कागदपत्रे - उदा. सातबाराचा उतारा किंवा सिटी सर्व्हे उतारा, जमीन त्याच्याकडे कशी आली ते दर्शविणारे कागद (फेरफार उतारा), जमीन मालक आणि बिल्डर यांच्यात झालेला विकसन करार (Development Agreement), ही सर्व कागदपत्रे नीट तपासून पहावीत. या शिवाय शहराबाहेर घरबांधणी योजना अंमलात येत असेल तर बिगरशेती परवाना मिळाला आहे ना, ते पहावे. वकिलाचा सर्च रिपोर्ट, आर्किटेक्टचे प्रमाणपत्र, मंजूर नकाशा याही गोष्टी पाहणे आवश्यक आहे.

या सर्व गोष्टी योग्य असतील तर मग पुढील पायरी म्हणजे बिल्डरबरोबर विक्री करार करणे. या विक्री करारात पुढील गोष्टी असणे आवश्यक असते - फ्लॉटची नेमकी किंमत, सदर रक्कम केव्हा-केव्हा आणि किती हप्त्यात द्यावयाची, जागेचा ताबा केव्हा देणार, फ्लॉटची नेमकी मोजमापे, कोणत्या इमारतीतील नेमका कोणता फ्लॉट, त्याचा तपशील, त्यातील सुविधा कोणत्या, इमारतीसाठी मटेरियल कोणते वापरणार, अॅप्रूव्हड लेआउट प्लॅन आणि अॅप्रूव्हड बिल्डिंग प्लॅन या दोन्हीची प्रमाणित प्रत, इ. गोष्टी असाव्यात.

(क्रमशः)

- **डॉ. अविनाश चाफेकर**

मोबाइल : ९८५०९३५९११



## FEEDBACK FROM OUR SATISFIED CUSTOMERS...

Highly professional, committed staff. I took their services for rental agreement assistance. Timeline is synced with each department and I was updated with all information from time to time. Sujata is very helpful and prompt in her job.

Drafted agreement in no time and changes suggested were promptly made till I gave her my final node. I am very happy with the work culture and their clean and clear communication skills and policies. My impression is they are best informed and handled my questions very well. Without any reservations I would recommend Anulom and stay without any tensions and work will be done in no time. My best wishes.

— **UDAY CHANDAVARKAR**

Anulom employee Priya assisted me in remote biometrics process. She had all the knowledge to do it and could complete it in 10 mins. Awesome job by team Anulom!

— **PARESH GUJAR**

The process of Anulom was smooth and Hassel free. The distant registration assistance was great as it was done sitting at home. The representative Monika was

very polite and supportive during the process. I would definitely recommend Anulom for online registration.

— **JUHEB NADAF**

Ashwini, Sakuntala, and Pornima were very cooperative and handled my NOI process flawlessly. Keep up the good work !

— **MANDAR**

Shambhu Marne visited for our registration credentials. We are satisfied with his service. So polite person. Thanks!

— **KIRAN ZENDE**

Anulom has made it very convenient for home registration and good co-ordination by the team especially Sujata. Every year we do our rental agreement through Anulom since 7 to 8 years without any hassles. Thanks to the Anulom team.

— **MEHER IRANI**

Very prompt service. Support executive Anjali has guide nicely & very helpful.

— **SANDEEP KOKATE**



## Want to become a Partner of Anulom?

There is a great business opportunity waiting for you.

Just call us on 9595380945

WhatsApp : 9087727428, for a live Free Demo.



Please send your Feedback, suggestions and FAQs about this Newsletter to : [yashodhan.jatar@anulom.com](mailto:yashodhan.jatar@anulom.com)

This Newsletter is being published on the 10th of every month for private circulation only and is not for sale. It is published by the owner, printer and publisher M/s. **Anulom Technologies Pvt. Ltd.**, and Editor **Yashodhan Jatar**, 6, Mayur Apartments, 997/20, Navi Peth, Pune 411 030, and is sent through email to the customers and well-wishers of Anulom Technologies Pvt. Ltd; Pune.

Designed by **Amogh Arts**, Pune, for and on behalf of Anulom Technologies Pvt. Ltd;

The editor does not necessarily agree with the opinions published in the Articles in this magazine.

Follow us on: 